

FAX# 215 564 1103

REP HEADLINE# 6401780
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 11.53
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM< | 30 | 2 | \$300.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 4 | | | 500A-530A PROGRAM : CH 11 NWS-5AM CON COM1: CH 11 NWS-5AM | 30 | 2 | \$850.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 5 | | | 500P-530P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5 | 30 | 2 | \$2,500.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 6 | | | 530A-600A PROGRAM : CH 11NWS-530AM CON COM1: CH 11NWS-530AM | 30 | 2 | \$1,150.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 7 | | | 530P-600P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5 | 30 | 2 | \$2,500.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 8 | | | 600P-630P PROGRAM : CH 11 NWS-6PM CON COM1: CH 11 NWS-6PM | 30 | 2 | \$3,000.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 9 | | | 600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM | 30 | 2 | \$1,700.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 10 | | | 700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY | 30 | 2 | \$7,500.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 11 | | | 700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW | 30 | 2 | \$1,600.00 | 11/2 | 11/2 | 1 | | FRI | 1 |

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*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

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HARRIS REPORT FROM REP

NOV1/12 11.53

*** WPXI-TV ***

| :LINE#: | REP | :CD: | TIME PERIOD | :LGTH: | :SEC: | :RATE: | :START DATE: | :END DATE: | :SPTS/WK: | :WEEK INVT: | :DAYS: | :TOTL: SPTS: |
|---------|-----|------|---|--------|-------|------------|--------------|------------|-----------|-------------|--------|--------------|
| 12 | | | 730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE< | 30 | | \$7,500.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 13 | | | 1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN | 30 | | \$850.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 14 | | | 1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC< | 30 | | \$2,000.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 15 | | | 430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM< | 30 | | \$300.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 16 | | | 500A-530A PROGRAM : CH 11 NWS-5AM CON COM1: CH 11 NWS-5AM | 30 | | \$850.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 17 | | | 500P-530P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5 | 30 | | \$2,500.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 18 | | | 530A-600A PROGRAM : CH 11NWS-530AM CON COM1: CH 11NWS-530AM | 30 | | \$1,150.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 19 | | | 530P-600P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5 | 30 | | \$2,500.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 20 | | | 600P-630P PROGRAM : CH 11 NWS-6PM CON COM1: CH 11 NWS-6PM | 30 | | \$3,000.00 | 11/5 | 11/5 | 1 | | MON | 1 |

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*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

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| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|--------|------|-----|---------------------------|-------|------|------------|-------------|-----------|-----------|------------|-------|--------------|
| 30 | | | 530A-800A | 30 | | \$700.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| | | | PROGRAM : SUN MRN NWS | | | | | | | | | |
| | | | CON COM1: SUN MRN NWS | | | | | | | | | |
| 31 | | | 600P-630P | 30 | | \$2,500.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| | | | PROGRAM : CH 11 NWS-6PM | | | | | | | | | |
| | | | CON COM1: CH 11 NWS-6PM | | | | | | | | | |
| 32 | | | 800A-1000A | 30 | | \$800.00 | 11/4 | 11/4 | 2 | | SUN | 2 |
| | | | PROGRAM : CH 11 NWS SU AM | | | | | | | | | |
| | | | CON COM1: CH 11 NWS SU AM | | | | | | | | | |
| 33 | | | 830P-1130P | 30 | | 22000.00 | 11/4 | 11/4 | 2 | | SUN | 2 |
| | | | PROGRAM : NFL: DAL@ATL | | | | | | | | | |
| | | | CON COM1: NFL: DAL@ATL | | | | | | | | | |
| 34 | | | 1135P-1235A | 30 | | \$2,000.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| | | | PROGRAM : TONITE SHW-NBC< | | | | | | | | | |
| | | | CON COM1: TONITE SHW-NBC< | | | | | | | | | |
| 35 | | | 500P-530P | 30 | | \$2,500.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| | | | PROGRAM : FIRST AT 5 | | | | | | | | | |
| | | | CON COM1: FIRST AT 5 | | | | | | | | | |
| 36 | | | 530P-600P | 30 | | \$2,500.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| | | | PROGRAM : FIRST AT 5 | | | | | | | | | |
| | | | CON COM1: FIRST AT 5 | | | | | | | | | |
| 37 | | | 600P-630P | 30 | | \$3,000.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| | | | PROGRAM : CH 11 NWS-6PM | | | | | | | | | |
| | | | CON COM1: CH 11 NWS-6PM | | | | | | | | | |
| 38 | | | 700P-730P | 30 | | \$7,500.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| | | | PROGRAM : JEOPARDY | | | | | | | | | |
| | | | CON COM1: JEOPARDY | | | | | | | | | |

See back pgs

REP HEADLINE# 6401780

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REP: TEL# 215-564-1206

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| :LINE#:REP :LINE#: | CD : | TIME PERIOD : | LGTH : | SEC : | RATE : | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL: :SPTS: |
|-----------------------|---------|---|-----------|----------|----------------|---------------|-------------|-------------|--------------|------|-----------------|
| 39 | | 730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE< | 30 | | \$7,500.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| 40 | | 1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN | 30 | 2 | \$850.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| 41 | | 430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM< | 30 | 2 | \$300.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| 42 | | 500A-530A PROGRAM : CH 11 NWS-5AM CON COM1: CH 11 NWS-5AM | 30 | 2 | \$850.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| 43 | | 530A-600A PROGRAM : CH 11NWS-530AM CON COM1: CH 11NWS-530AM | 30 | 2 | \$1,150.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| 44 | | 600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM | 30 | 2 | \$1,700.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| 45 | | 700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW | 30 | 2 | \$1,600.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
| NOV/12 179650.00 | | | | | CONTRACT TOTAL | 179650.00 | | | | | |
| | | | | | TOTAL SPOTS | 49 | | | | | |

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*